

2022 CALPA Conference & Training
The Power of Park Partnerships
Adaptation - Access - Aspirations
Los Angeles, California

Sponsorship Guide

Oct 17 - 20, 2022

Warner Center Marriott

Woodland Hills, CA



Presented by the
California League of Park Associations (CALPA)
in partnership with
California State Parks

About CALPA

CALPA is the nonprofit umbrella organization for the nonprofit partners of California State Parks.

CALPA's mission is to provide mutual support and networking among the nonprofit partners linked to the California State Park system by:

- ☞ Arranging workshops and conferences and providing a free resources library for members.
- ☞ Being an advocate for California State Parks.
- ☞ Recognizing excellence within the family of California State Parks nonprofit park partners.
- ☞ Transmitting information between California State Parks, nonprofit park partners, and other related park organizations.
- ☞ Furthering the common interests of nonprofit park partners and members.

For more information on our organization, please go to www.calpa.org.

SPONSORSHIP OPPORTUNITIES

| SPONSOR LEVELS >> | \$10,000+ | \$5,000+ | \$3,000+ | \$1,500+ | \$1,000+ | \$500+ |
|--------------------------------------|-----------|-----------------------------|--------------------------|--------------------|----------|------------|
| Number Available | 3 | 4 | 5 | | | |
| Sponsor Types | | | | | | |
| Conference Sponsor | ✓ | | | | | |
| Keynote / Reception / Lunch | | ✓ | | | | |
| Coffee Break / Bus / Bootcamp | | | ✓ | | | |
| General Session | | | | ✓ | | |
| Scholarship | | | | | ✓ | |
| Session | | | | | | ✓ |
| Sponsorship Benefits and Recognition | | | | | | |
| Name/logo on communications | ✓ | | | | | |
| Name/logo on website & materials | ✓ | ✓ | ✓ | ✓ | | |
| Name on website & materials | | | | | ✓ | ✓ |
| Logo in Program | Full Page | 1/2 Page | 1/3 Page | ✓ | ✓ | ✓ |
| Description in Program (# of words) | 200 | 100 | 50 | | | |
| Copy of Attendee List | ✓ | ✓ | ✓ | | | |
| Vendor space (if requested) | Prime | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company brochure in event bag | ✓ | ✓ | ✓ | ✓ | | |
| Acknowledgement at event | All | Keynote, Reception or Lunch | Break, Buses or Bootcamp | In General Session | Welcome | In Session |

Sponsorship / Vendor Form

Become a sponsor for the 2022 CALPA Conference and Training. Show your support for the nonprofit partners of California State Parks and the great work that they do.

Exhibit your products to the staff of California State Parks and their nonprofit partners, including many who purchase items for the retail operations at their respective parks. Our vendor show is scheduled for October 18 (8 am - 5 pm) and October 19 (8 am - 12 pm).

The earlier you become a sponsor or vendor, the more exposure you will have for our members and conference attendees.

Sponsor / Vendor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Sponsor Level Options: (please indicate desired level)

- ___ \$10,000+ - Conference Sponsor
- ___ \$5,000+ - Keynote / Reception / Lunch Sponsor
- ___ \$3,000+ - Coffee Break / Bus / Bootcamp Sponsor
- ___ \$1,500+ - General Session Sponsor
- ___ \$1,000+ - Scholarship Sponsor
- ___ \$500+ - Session Sponsor

Vendor Options: (please indicate below if you plan to be a vendor)

- ___ Sponsor (\$500+ as listed above) - Two 6' tables
- ___ Vendor (\$300) - One 6' table

PAYMENT: Total = \$ _____

- Method:
- ___ Check (payable to CALPA)
 - ___ Send Invoice
 - ___ Credit Card (via PayPal at www.calparksleague.org/conferences)

Deadline for forms and payment is September 18, 2022.

Email forms to: conference@calparksleague.org

Mail checks to: George Loyer, 2022 CALPA President
67 Clifford Terrace, San Francisco, CA 94117

Submit Form and Payment Electronically at: www.calparksleague.org/conferences

Auction Donation Form

Donate an item to our silent or live auction. Proceeds go towards our ongoing support of education and advocacy for the nonprofit partners of California State Parks. All donations are tax deductible.

Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Description of Donated Item: _____

Value of Item: _____

Form and payment submission information:
Email forms to: conference@calparksleague.org
OR

Submit Form Electronically at: www.calparksleague.org/conferences

2022 CALPA Conference Schedule

October 17 - Bootcamps, CALPA Membership Meeting, Registration,
Opening Reception at a State Park

October 18 - All Day Sessions & Vendor Show at Hotel, CALPA Banquet
(Awards and Auction)

October 19 - Morning Sessions & Vendor Show at Hotel, Afternoon
Learning Excursions, Closing Reception at a State Park

October 20 - Morning Sessions, Optional Afternoon Learning Excursions
(on your way home)

For more information on the 2022 CALPA Conference & Training, go to:

www.calpa.org