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# Understanding the Non-Profit Sector that Supports State Parks in California

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Your Voice for **Parks**



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“If opportunity doesn't  
knock, build a door.”

*Milton Berle*

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# Excellence in Parks

*An excellent state park system will:*

- Celebrate Our Enduring Heritage
- Welcome Visitors
- Teach Californians
- Safeguard Resources
- Connect Individuals, Organizations & Partners

*(2011 Park Excellence Report, CSPF/SRL)*

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# Strategies for Achieving Excellence

*Excellence will be achieved when we:*

- Make Parks Relevant
- Increase Access for All
- Defend Park Lands & Resources
- Broaden Leadership for Parks
- Strengthen & Diversify Funding

*(2011 Park Excellence Report, CSPF/SRL)*

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# CSPF's Technical Assistance Center

- Purpose: to increase the capacity, ability and effectiveness of organizations that support California's state parks
- Goal: to increase opportunities for, and success of, new management, support and funding models to achieve excellence

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# TAC Achievements

Since 2012:

- Provided no-cost consulting in legal, operations planning/biz development, fundraising, communications & org development
- Hosted 10 webinars; 2 regional fundraising trainings & 4 annual convenings
- Launched Office Hours program



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“Coming together is a beginning. Keeping together is progress. Working together is success.”

*Henry Ford*

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# About the Study

- Establishes a baseline about the non-profit sector supporting parks
- Inclusive of co-ops and non co-ops
- Profiles the sector, not simply financial relationship to DPR
- Two deliverables:
  - Macro-level sector study (N=126)
  - Individualized assessments (N=22)